

Name of the Issue: Affle India Limited

- 1 Type of Issue (IPO/FPO)** IPO
- 2 Issue Size (Rs. Cr)** 459
* As per Basis of Allotment approved by NSE
- 3 Grade of issue alongwith name of the rating agency**

Name Not Applicable
Grade Not Applicable

- 4 Subscription Level (Number of times):** 47.74*
*The above figure is after technical rejection and excludes anchor allotment
Source: Final Post Issue Monitoring Report

5 QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges

Particulars	%
(i) allotment in the issue*	24.46%
(ii) at the end of the 1st Quarter immediately after the listing of the issue	20.05%
(iii) at the end of 1st FY (March 31, 2020)	18.94%
(iv) at the end of 2nd FY (March 31, 2021)	24.21%
(v) at the end of 3rd FY (March 31, 2022)#	Not Available

* As per the Basis of Allotment

QIB Holding not disclosed as reporting for relevant fiscal years have not been completed.

Source:

(1) Basis of Allotment

(2) Reported to the stock exchanges;

6 Financials of the issuer (as per the annual financial results submitted to stock exchanges)

(Rs. Crore)

Parameters (Consolidated)	1st FY (March 31, 2020)	2nd FY (March 31, 2021)	3rd FY (March 31, 2022) ⁽¹⁾
Income from operations	333.78	516.78	Not Available
Net Profit for the period	65.52	135.04	Not Available
Paid-up equity share capital	25.50	25.50	Not Available
Reserves excluding revaluation reserves	203.66	333.26	Not Available

⁽¹⁾ Financials not disclosed as reporting for the fiscal year has not been completed/ not publicly available

7 Trading Status in the scrip of the issuer

Company's Equity Shares are listed on both, the BSE Limited and the National Stock Exchange of India Limited. The Shares have not been suspended or delisted.

Particulars	Status
(i) at the end of 1st FY (March 31, 2020)	Frequently traded on BSE and NSE
(ii) at the end of 2nd FY (March 31, 2021)	Frequently traded on BSE and NSE
(iii) at the end of 3rd FY (March 31, 2022)*	Not Applicable

* Trading status not disclosed as the relevant fiscal year has not been completed.

8 Change in Directors of issuer from the disclosures in the offer document

Particulars	Name of the Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2020)	No Change	Not Available
	Ms. MeiTheng Leong Mr. Bijynath	
(ii) at the end of 2nd FY (March 31, 2021)	Ms. Sumit Mamak Chadha Mr Vivek Narayan Gaur	Re- Appointed
(iii) at the end of 3rd FY (March 31, 2022)*	Not Available	Not Available

As per the website of BSE and NSE

* Changes in Directors not disclosed as the relevant fiscal year has not been completed.

9 Status of implementation of project/ commencement of commercial production

- (i) as disclosed in the offer document - N.A
(ii) Actual implementation - N.A.
(iii) Reasons for delay in implementation, if any - N.A.

10 Status of utilization of issue proceeds

(i) as disclosed in the offer document

Particulars (Rs in Cr)	Amount proposed to be funded from Net Proceeds
Funding working capital requirements	68.94
General Corporate Purposes	15.28
Grand Total	84.22

Source: Prospectus dated July 16, 2020

(ii) Actual utilization*

Particulars (Rs in Cr)	Amount
Funding working capital requirements	61.18
General Corporate Purposes	16.83
Grand Total	78.01

* Up to June 30, 2021. Issue proceeds to be utilized over FY20 and FY21. Source: Statement of deviation/variation in utilization of funds as on June 30, 2021, BSE

(iii) Reasons for deviation, if any - No Deviation

Note: To be updated in due course

11 Comments of monitoring agency, if applicable

Since the proceeds from the Fresh Issue are less than INR100 Cr, in terms of the SEBI ICDR Regulations, the Company was not required to appoint a monitoring agency for the purposes of this Offer

12 Pricing Data

Issue Price (Rs.): 745
Designated Stock Exchange: NSE
Listing Date: 08-Aug-19

Price parameters	At close of listing day (August 8, 2019)	At close of 30th calendar day from listing day (September 6, 2019)	At close of 90th calendar day from listing day (November 5, 2019)	As at the end of 1st FY after the listing of the issue (March 31, 2020)			As at the end of 2nd FY after the listing of the issue (March 31, 2021)			As at the end of 3rd FY after the listing of the issue (March 31, 2022)(4)		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price (on NSE)	873.65	842.50	1,388.10	1,005.50	2,296.90	750.00	5,457.80	6,285.65	930.85	N.A	N.A	N.A
CNX Nifty	11,032.45	10,946.20	11,917.20	8,597.80	12,430.50	7,511.10	14,690.70	15,431.75	8,055.80	N.A	N.A	N.A
Sectoral Index	N.A.	N.A.	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A

Source: NSE Website

- (1) 30th calendar day has been taken as listing date plus 29 calendar days, except where 30th,calendar day is a holiday, in which case we have considered the closing data of the next trading day
(2) 90th calendar day has been taken as listing date plus 89 calendar days, except where 30th,calendar day is a holiday, in which case we have considered the closing data of the next trading day
(3) High and Low based on intra day prices
(4) Pricing data not disclosed as the relevant fiscal year has not completed.

13 Basis for Issue Price

Accounting ratio		As disclosed in the offer document	At the end of 1st FY (March 31, 2020)	At the end of 2nd FY (March 31, 2021)	At the end of 3rd FY (March 31, 2022)#
EPS	Issuer ⁽¹⁾ :	20.10	26.13	52.96	Not Available
	Peer Group:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
	Industry Avg:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
P/E	Issuer ⁽¹⁾ :	37.06	38.48	103.06	Not Available
	Peer Group:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
	Industry Avg:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
RoNW (%)	Issuer ⁽¹⁾ :	67.43%	28.59%	37.6	Not Available
	Peer Group:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
	Industry Avg:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
NAV per share based on last balance sheet	Issuer ⁽¹⁾ :	29.81	89.88	140.88	Not Available
	Peer Group:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available
	Industry Avg:	No Listed Peers	No Listed Peers	No Listed Peers	Not Available

⁽¹⁾ Consolidated data considered

Not available as reporting for the relevant period has not been completed / not available publicly

Notes:

(1) Sourced from Prospectus dated August 1, 2019 (NSE). Disclosure is based on the consolidated financial information (wherever available)

Information not provided as the relevant fiscal year has not completed/data not available

Key ratios for the Company for the three fiscal years stated above shall be calculated as follows:

(i) EPS (Rs) is Profit after tax attributable to equity shareholders for the year divided by Weighted average number of Equity Shares outstanding during the year / period

(ii) P/E - Closing Market Price as of relevant fiscal year end or period / EPS

(iii) RoNW - Return on net worth % is Net profit after tax (as restated) divided by net worth at the end of the year/period (excluding revaluation reserve).

(iv) NAV per share - Networth as per the restated financial information/ Total Equity Shares Outstanding as of fiscal year end or period

14 Any other material information

1	05-Mar-20	Completed acquisition of 94.78% shares of Mediasmart Mobile S.L
2	19-May-20	Appointment of Mr. Sujoy Golan as Chief of Marketing & Omnichannel Platforms
3	30-Jun-20	Completion of necessary conditions for acquisition of Appnext pvt ltd
4	24-Mar-21	EGM approved the resolution for raising of funds through QIP/other routes for amount upto INR 1080 crores as approved by the Board on February 27, 2021
5	01-Jul-21	Completed acquisition of 100% ownership of Jampp, a leading global programmatic mobile marketing company
6	26-Aug-21	Board approved stock split in the ratios of One (1) equity share of Rs. 10/- each subdivided/ split into Five (5) equity shares of face value of Rs. 2/- each.

Source: Stock Exchange filings; For further updates and information, please refer stock exchange websites i.e. www.bseindia.com and www.nseindia.com