

Name of the issue: Credo Brands Marketing Limited

1 Type of issue (IPO/ FPO)	IPO
2 Issue size (Rs. in million)	5,497.79
- Fresh Issue (Rs. In million)	-
- Offer for Sale (Rs. In million)	5497.79
<i>*Source: Prospectus dated December 21, 2023</i>	

3 Grade of issue alongwith name of the rating agency

Name	Not Applicable
Grade	Not Applicable

4 Subscription Level (Number of times) **36.35**

**Source: Final post issue report dated December 28, 2023*

**The above figure is After technical rejections, multiple or duplicate Bids and Bids not banked/returned*

5 QIB holding (as a %age of total outstanding capital) as disclosed to stock exchanges

Particulars	%
(i) On Allotment ⁽¹⁾	15.83%
(ii) at the end of the 1st Quarter immediately after the listing (December 31, 2023)	14.00%
(iii) at the end of 1st FY (March 31, 2024)	11.17%
(iv) at the end of 2nd FY (March 31, 2025) ⁽²⁾	Not available
(v) at the end of 3rd FY (March 31, 2026) ⁽²⁾	Not available

(1) Basis of Allotment (excluding pre-issue QIB holding)

(2) QIB Holding not disclosed as reporting for relevant period has not been completed.

6 Financials of the issuer

(Consolidated Rs. in millions)

Parameters	1st FY (March 31, 2024)	2nd FY (March 31, 2025)*	3rd FY (March 31, 2026)*
Income from operations	5,673.32	Not Available	Not Available
Net Profit for the period	591.98	Not Available	Not Available
Paid-up equity share capital	128.96	Not Available	Not Available
Reserves excluding revaluation reserves	3,287.73	Not Available	Not Available

**Financials not available as reporting for the relevant years has not been completed.*

7 Trading status in the scrip of the issuer

Company's Equity Shares are listed on both the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE")

Particulars	Status
(i) at the end of 1st FY (March 31, 2024)	Frequently Traded
(ii) at the end of 2nd FY (March 31, 2025) ⁽¹⁾	Not Available
(iii) at the end of 3rd FY (March 31, 2026) ⁽¹⁾	Not Available

⁽¹⁾ will be updated in due course

8 Change, if any, in directors of issuer from the disclosures in the offer document

Particulars	Name of Director	Appointed / Resigned
(i) at the end of 1st FY (March 31, 2024)	Not Applicable	
(ii) at the end of 2nd FY (March 31, 2025) ⁽¹⁾	Not Available	
(iii) at the end of 3rd FY (March 31, 2026) ⁽¹⁾	Not Available	
⁽¹⁾ Information shall be updated in due course		

9 Status of implementation of project/ commencement of commercial production

Particulars	Remarks
(i) as disclosed in the offer document	
(ii) Actual Utilization	Not Applicable
(iii) Reasons for delay in implementation, if any	

10 Status of utilization of issue proceeds

(i) as disclosed in the offer document	Not Applicable
(ii) Actual Utilization	Not Applicable
(iii) Reasons for deviation, if any	Not Applicable

11 Comments of monitoring agency, if applicable

(a) Comments on use of funds	Not Applicable
(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document	Not Applicable
(c) Any other reservations expressed by the monitoring agency about the end use of funds	Not Applicable

12 Price-related data

Designated SE	BSE
Issue Price (Rs.)	280
Listing Date	December 27, 2023

Price parameters	At close of listing day December 27, 2023	At close of 30th calendar day from listing day ⁽¹⁾	At close of 90th calendar day from listing day	As at the end of March 31, 2024		
				Closing price	High	Low
Market Price	312.50	252.30	179.60	166.75	174.85	165.80
SENSEX	72,038.43	70,700.67	72,831.94	73,651.35	74,190.31	73,120.33
Price parameters	As at the end of March 31, 2025 ⁽¹⁾			As at the end of March 31, 2026 ⁽¹⁾		
	Closing price	High	Low	Closing price	High	Low
Market Price	-	-	-	-	-	-
SENSEX	-	-	-	-	-	-

Source: Stock Exchange data. Where the 30th day / 90th day/ March 31 of a particular year falls on a holiday, the immediately preceding trading day has been considered

(1) will be updated in due course

1. Market price on BSE taken, being the designated stock exchange

13 Basis for Issue Price and Comparison with Peer Group & Industry Average

Accounting ratio	Name of company	As disclosed in the offer document ⁽¹⁾	At the end of 1st FY March 31, 2024	At the end of 2ndFY March 31, 2025 ⁽²⁾	At the end of 3rd FY March 31, 2026 ⁽²⁾
EPS (Basic)	Issuer: Consolidated	12.06	9.20	Not Available	Not Available
	Peer Group:				
	Aditya Birla Fashion and Retail Ltd	-0.38	-6.52	Not Available	Not Available
	Go Fashion (India) Limited	15.33	15.32	Not Available	Not Available
	Arvind Fashions Limited	2.77	6.07	Not Available	Not Available
	Kewal Kiran Clothing Limited	19.31	25.00	Not Available	Not Available
	Industry Avg	9.26	9.97	Not Available	Not Available
EPS (Diluted)	Issuer: Consolidated	12.06	9.19	Not Available	Not Available
	Peer Group:				
	Aditya Birla Fashion and Retail Ltd	-0.38	-6.51	Not Available	Not Available
	Go Fashion (India) Limited	15.33	15.32	Not Available	Not Available
	Arvind Fashions Limited	2.76	6.05	Not Available	Not Available
	Kewal Kiran Clothing Limited	19.31	25.00	Not Available	Not Available
	Industry Avg	9.26	9.97	Not Available	Not Available
P/E	Issuer: Consolidated	23.22	18.14	Not Available	Not Available
	Peer Group:				
	Aditya Birla Fashion and Retail Ltd	-	0.00	Not Available	Not Available
	Go Fashion (India) Limited	88.24	78.47	Not Available	Not Available
	Arvind Fashions Limited	157.08	74.88	Not Available	Not Available
	Kewal Kiran Clothing Limited	40.24	26.80	Not Available	Not Available
	Industry Avg	95.19	45.04	Not Available	Not Available
RoNW%	Issuer: Consolidated	29.98	17.33%	Not Available	Not Available
	Peer Group:				
	Aditya Birla Fashion and Retail Ltd	-1.18%	-18.24%	Not Available	Not Available
	Go Fashion (India) Limited	17.27%	13.71%	Not Available	Not Available
	Arvind Fashions Limited	4.42%	13.67%	Not Available	Not Available
	Kewal Kiran Clothing Limited	23.22%	22.80%	Not Available	Not Available
	Industry Avg	10.93%	7.98%	Not Available	Not Available
NAV per share	Issuer: Consolidated	43.75	52.99	Not Available	Not Available
	Peer Group:				
	Aditya Birla Fashion and Retail Ltd	35.24	39.74	Not Available	Not Available
	Go Fashion (India) Limited	96.36	111.81	Not Available	Not Available
	Arvind Fashions Limited	68.48	75.45	Not Available	Not Available
	Kewal Kiran Clothing Limited	88.76	109.64	Not Available	Not Available
	Industry Avg	72.21	84.16	Not Available	Not Available

(1) Sourced from Prospectus

(2) Information not provided as the relevant fiscal year has not completed / not disclosed in public domain

14 Any other material information

For further updates and information, please refer stock exchange websites i.e. www.bseindia.com and www.nseindia.com